



News Release

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VIROX® ANIMAL HEALTH ANNOUNCES CE APPROVED WEBINAR WITH BASH HALOW 'FIVE CHALLENGES TO MANAGING A VETERINARY PRACTICE POST COVID-19'

June 30th, 2020

Oakville, ON: The COVID-19 pandemic has created unprecedented challenges for the veterinary industry, causing significant uncertainty within practices on how, when, and if they can resume operations, while also maintaining confidence and safety for patients, clients and staff. To help equip practices with the necessary information to plan and execute this return to regular operations, Virox® Animal Health and Bash Halow have partnered to produce resources that will help guide veterinary hospitals back to business.

"Virox and I have teamed to assemble a comprehensive body of information regarding how veterinary practices should manage their businesses post-COVID-19; how they can meet OSHA and CDC guidelines for keeping workers safe; and how they can use this crisis as an opportunity to improve workflow, profit, and the client experience." said Bash Halow, presenter, veterinary business advisor, and a veteran practice manager with more than 18 years of experience. "Together, we have also built a dynamic webinar to introduce you to the resource materials and to answer any of your questions. It's a chance to hear about some very creative ways practices are managing curbside care and how they're leveraging telehealth to keep stay-at-home employees employed. I think this is a must-attend meeting for every veterinary practice leader."

The 1-hour webinar, titled **Five Challenges to Managing a Veterinary Practice Post Covid-19** will be free, funded by Virox®, and provide 1 hour of RACE accredited CE. Live attendance will be limited to 5000 participants; however, the session will be recorded and shared, along with a resource information kit, following the webinar to all registrants.

"Virox has been a resource to healthcare communities since its inception in 1998" said Jackie Harris, Executive Director, Animal Health at Virox. "During these uncertain times, we are proud to offer resources to help the veterinary industry reopen and operate effectively, and most importantly, to do so safely for patients, clients and staff."

Five Challenges to Managing a Veterinary Practice Post Covid-19

Tuesday, July 14th, 2020 - 2:00pm Eastern Time

Registration link: <https://event.webinarjam.com/register/111/ml08ou05>

Webinar Description: *By July, much of the North America's shelter-in-place restrictions will be lifted and the full impact of the shutdown will come more clearly into view. Veterinary hospitals will try to return to business-as-usual, but a global recession, continued outbreaks of disease, employees unwilling to return to work, cash strapped clients, and lingering fears of social contact may make that an elusive goal. Here is what practices should do to mitigate these five challenges and to reduce their impact on the business and staff.*

Virox® Animal Health, a division of Virox® Technologies Inc., has taken a Deliberately Different® approach to infection control and biosecurity in the animal health industry, by providing disinfectants that are faster, cleaner, responsible, sustainable and compatible. Through its groundbreaking chemistries and technologies, Virox® believes "Together we can improve human and animal health by breaking the chain of infection before it starts." For more information about Virox® Animal Health, please visit www.virox.com.